



GREENHOUSE  
GAS PROTOCOL

*GHG Protocol Asia Regional Training  
How to Establish a National Program for  
Companies to Report GHG Emissions*

Delhi, India: March 19<sup>th</sup> – 23<sup>rd</sup>



WORLD  
RESOURCES  
INSTITUTE

The World Resources Institute’s Greenhouse (GHG) Protocol will be holding an Asia Regional Training for interested organizations on how to establish and implement national- or regional-level corporate greenhouse gas emissions reporting programs and trainings.

Members of the GHG Protocol Program will be presenting their experiences, sharing lessons learned, and providing training to workshop participants.

The workshop will include the following two sessions:

| Mon., March 19 – Wed., March 21<br>Training of Trainers<br>and Trainer Certificates  | Thurs., March 22 – Fri., March 23<br>Corporate GHG<br>Program Design Course   |
|--|---|
| <p>Learn how to deliver courses for companies on corporate GHG emissions accounting, quantification, and reporting according to the GHG Protocol Corporate Standard, the most widely used international accounting standard for businesses to measure and manage their emissions.</p> <p>Those participating in the Training of Trainers session will also have the opportunity to earn a <i>GHG Protocol Corporate Standard Trainer Certificate</i> by passing an exam and training evaluation.</p> | <p>Learn how to establish country- or regional-level corporate GHG reporting programs. The course, which will include many case studies and examples from existing GHG programs, and will cover how to</p> <ul style="list-style-type: none"> <li>• define program objectives</li> <li>• seek funding</li> <li>• engage stakeholders</li> <li>• recruit member companies</li> <li>• develop specifications and tools for your country</li> <li>• explore verification options, and</li> <li>• collect and publish company inventories.</li> </ul> |
| Who should attend this session?  | Who should attend this session?   |
| <p>Professionals who have relevant expertise or experience in at least one of the following:</p> <ul style="list-style-type: none"> <li>• Corporate, project, or product-level GHG inventories</li> <li>• Environment, energy, corporate sustainability or a related field</li> <li>• ISO or other similar standards</li> <li>• Delivering trainings, preferably in one of the fields above</li> </ul>   | <p>Organizations interested in establishing new GHG accounting and reporting or corporate measurement, reporting and verification (MRV) programs, which may include</p> <ul style="list-style-type: none"> <li>• government agencies</li> <li>• policymakers</li> <li>• business or industry associations</li> <li>• civil society organizations/NGOs</li> <li>• leading universities</li> <li>• other institutions</li> </ul>  |

## How you can participate

If you’re interested in the Asia Regional Training on How to Establish a National Program for Companies to Report GHG Emissions or in other GHG Protocol training opportunities, please email Kaleigh Robinson ([krobinson@wri.org](mailto:krobinson@wri.org)). The workshop will take place in March, date and location to be determined.

## Benefits of a Corporate Reporting Program

### Benefits for businesses

By measuring and managing their GHGs, businesses can

- identify emissions reductions opportunities
- realize energy and cost savings
- gain access to carbon markets
- remain competitive in domestic and international markets as consumers and purchasers become more concerned with climate change
- gain a seat at the table as climate policies are being considered

### Benefits for policymakers

More complete and accurate emissions information from businesses can

- support state level legislation, national policies and international commitments
- enable governments to engage in innovative public-private partnerships necessary for low-carbon development
- promote national and international economic competitiveness
- help policymakers facilitate access to international climate finance

## What are other countries doing?

### *Brazil GHG Protocol Program*

Since 2008, the Getúlio Vargas Foundation, one of Brazil's top business schools, the Brazilian Ministry of the Environment, Brazil's Business Council for Sustainable Development (CEBDS), the World Business Council for Sustainable Development (WBCSD), and WRI have partnered to promote voluntary GHG management in the country's private sector by building technical and institutional capacity through the development of Brazil-specific tools, trainings and an online registry of corporate emissions. The program is driven by high demand from Brazilian business. Over 80 of Brazil's top companies have joined the program, including



The Brazil Program accounts for a significant portion of the country's emissions and continues to add new corporate members. It has also received strong government support, with the federal government's National Climate Change Plan calling the Brazil GHG Protocol Program a powerful instrument for companies to track their emissions performance. Legislation in both Sao Paulo and Rio de Janeiro requires corporate reporting based on the Brazil GHG Protocol Program's specifications and tools.

### *Mexico's GHG Program*

Since 2004, Mexico's Secretariat of the Environment and Natural Resources (SEMARNAT), Mexico's Business Council for Sustainable Development (CESPEDES), and WRI have been working in partnership to provide training, calculation tools and technical assistance to companies interested in voluntarily reporting their emissions and identifying reduction opportunities. Over 86 companies now report to the Mexico GHG Program, including many of the country's largest and best known corporations, such as



Mexico's entire cement, petroleum & brewing sectors, and a significant portion of the steel, mining, and pulp and paper sectors report their emissions to the program. The program's GHG inventories account for over 30% of Mexico's energy consumption emissions. Eleven of the participating companies have implemented or are in the process of registering CDM projects since joining the program.

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